

Southend United Football Club Limited

SATURDAY, 16th FEBRUARY, 1957

KICK-OFF 3.15 p.m.

FOOTBALL LEAGUE DIVISION III (SOUTH)

SOUTHEND UNITED VERSUS SWINDON



Photograph by C. W. Bruce

By kind permission of B.K.S. Charter Air Service

Next Home Match

SOUTHEND UNITED Res.

V

BRIGHTON & HOVE Res.

Football Combination

SATURDAY

23rd FEBRUARY

KICK-OFF 3.15 p.m.

Official Programme Price 3d.

N^o 1450

Always on the ball

For this—and every big match report—insist on the

SUNDAY EMPIRE NEWS

SUNDAY'S BEST AND BRIGHTEST SOCCER SECTION

SOUTHEND UNITED FOOTBALL CLUB LIMITED

ROOTS HALL FOOTBALL GROUND, VICTORIA AVENUE, PRITTLEWELL

President: E. J. GRANT, Esq.

Directors: Ald. H. H. SMITH (Chairman); Dr. A. G. BEWES;

A. I. HAY, Esq., M.B.E.; C. O. BENSON, Esq., E.C.F.A.; Ald. H. W. COX.

Hon. Medical Officer
Dr. A. G. BEWES

Secretary-Manager
EDDIE PERRY

Telephone
SOUTHEND 40707

Hon. Chiropodist
H. A. COOK, M.Ch.S.

Club Notes

HOVE HOVERINGS

The Sussex sojourn ended with the United all square with the local Brighton boys. Once again the ground conditions played a large part in determining the result. In fact we understand that the Football Association are considering the payment of a bonus to football pitches since they have as much say in the game as the twenty-two players!

It was most difficult to move the ball unless strong kicks were utilised and of course the big men on the field were happier than the little 'uns; Jimmy Stirling being a particular pillar of strength.

For this match Roy Hollis made his first team debut as a right winger: a position he had, however, occupied with Norwich City. Kevin Baron returned to the side and Jimmy Thomson led the forwards.

A goalless first half, but the Blues took a lead on the resumption with a Sam McCrory effort. Brighton equalised with a Neate goal. A satisfactory result all things considered.

RESERVES DRAW

Just another game ending in a 0—0 draw which proved wrong all those who claim that goals make matches. We had saves by both goalkeepers, clearances by defenders off the line and plenty of exciting goalmouth scrimmages. Another fair reflection of play and honours even.

Today the stiffs take on the Highbury boys in London and since we normally acquit ourselves commendably when opposing the Gunners, the relative Combination positions can be discounted. Supporters

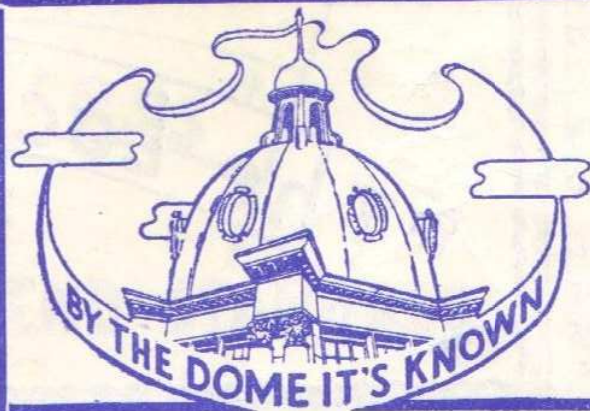
Phone Southend 43197

for Printing

ESTABLISHED OVER 50 YEARS

ESTIMATES FREE

E. GRANT & SONS (Printers) LTD.
46 QUEENS ROAD . . . SOUTHEND



DANCING AT THE KURSAAL

MODERN BALLROOM DANCING

Wednesdays - 7.30-11 - 2/6d.

Saturdays - 7.30-11.30 - 3/6d.

Howard Baker and his Band

FULLY LICENSED LOUNGES
BADMINTON ENQUIRIES INVITED

BILLIARDS AND SNOOKER
CATERING FOR ALL OCCASIONS

WINTER INDOOR CRICKET
OPEN DAILY

will recall the previous fixture here with Arsenal Reserves when we won 1-0 against a star-studded eleven.

SWINDON TOWN

Greetings to our Wiltshire visitors who are struggling at the wrong end of the League; you are among friends Robins! They are five points behind us but have played one more match than the United. Last Saturday they were on the wrong end of a 7-0 result at Torquay and will be anxious to make amends.

Swindon scorers to date are: Edwards 21, Richards 7, Owen 6, Gibbs 5, Darcy 4, Gibson 2, Pembery 2, Fountain and Micklewright 1 each.

PEN PICTURES OF SWINDON TOWN

Sam Burton (goalkeeper). Former miner who joined the Town from Wiltshire Juniors in 1945 as a part-timer. Has given consistent service and has over 250 League appearances behind him. Gained fame some time ago as a waver of arms against penalty kicks. Born Swindon.

Ray Chandler (goalkeeper). Played for United in Sibley's benefit match v. Chelsea. In his first season with Swindon, having been signed from Bristol Rovers for whom he made his debut 1953-54.

Reg Hunt (right-back). Another stalwart performer for the Robins. He, too, has made over 250 first team appearances since his initial senior season in 1948-49. Local development.

Stan Earl (left-back). Secured this season from Leyton Orient and was previously with Portsmouth for several seasons. Born Alton.

Jimmy Cross (right-half). Has been almost a regular choice since his capture from Everton. Now in his fourth season with Swindon Town.

Vincent Jack (centre-half). Another player signed during the current season. Made nine Second Division appearances for Bury, his previous club. Well-built pivot.

Jack Fountain (left-half). Recently transferred from Sheffield United for whom he made his League debut 1950-51. Developed by the Sheffield club. Born Leeds.

Maurice Owen (right winger). War-time Chindit. Signed 1946-47 from Abingdon and has scored nearly 150 League goals, mainly from centre-forward. 350 appearances.

Gordon Pembery (inside-forward). Close season capture from Charlton Athletic. Previously with Torquay United, Cardiff

—continued above Supporters Club Notes

Archie Wilson & Son Ltd.

Wholesale and Family Wine Merchants
Throughout South East Essex

Distributors of all Building Materials since 1872

Young & Marten LIMITED

- We can supply all your heating requirements including the latest All Night Burning Grates, Rayburn Cookers etc.
- A visit to our Showrooms will interest you.

Southchurch Road
Southend - on - Sea
Telephone: 66386

Stanway **ROYAL RED** Coaches (Southend) Ltd.

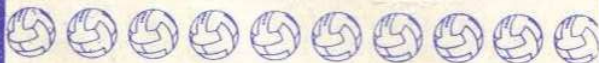
PRIVATE HIRE
THEATRE PARTIES
★ ANNUAL OUTINGS and
FOOTBALL FIXTURES

OUR
Continental Tours
are a Speciality

AIR CHARTER PLANES AVAILABLE

261 Victoria Avenue, Southend
Phone: 45405

LET US QUOTE YOU



football fans read

NEWS OF THE WORLD

expert reports



"The Local

THE
SO

SOUTHERN
Blue Shirts (White Collar)

RIGHT WING

Thre

Williamson

2

Duthie

4

Sti

Hollis

7

McCrorry

8

The

REFEREE

Mr. R. G. Warke

(Coventry)



D'Arcy

11

Edwards

10

Mickle

Pembury

6

Ja

Earl

3

LEFT WING

Bu

SWI



Press"

SOUTHEND STANDARD

D UNITED

s and Cuffs); White Shorts.

adgold

LEFT WING

Anderson

3

Lawler

6

ling

5

mson

9

Baron

10

McGuigan

11

LINESMEN

Mr. C. H. Rogers

(Kensington) (Red Flag)

Mr. H. O. Ward

(Romford) (Yellow Flag)

RAI
DAY
OTT'S
TERS

wright Richards

9

8

Owen

7

ck

5

Fountain

4

Cross

2

RIGHT WING

ton

NDON



contains
glucose

The need of
Every Household

A

Reliable

Milk Supply

HOWARDS DAIRIES LTD.

WESTCLIFF-ON-SEA

The Dairy with a Reputation

Telephone: Southend 43311

Where to buy or sell your Car:

BEN JAY
AUTO SALES LTD.

YOUR

NEW MORRIS

DEALERS

Head Office & Showrooms:

422 London Road

TEL. 42156

Service & Works 23 West Road, Westcliff

Used Car and Van Specialist Cash Buyers

Also at:

Arterial Road

Nr. Kent Elms Corner

Buy your next

Raincoat, Sports Jacket,

Trousers, Shirts, Socks,

Pullover, Underwear

from

Harry Leftwich

53/4 Victoria Arcade,

Victoria Circus.

Telephone Southend 67658

also at 49 Rectory Grove, Leigh

CLOSED WEDNESDAYS ALL DAY

City and Norwich City. Cardiff born. Versatile player.

Andy Micklewright (centre-forward). Born Warwickshire. Formerly with both Bristol clubs, Rovers and City. Now in his second season with Swindon.

Bob Edwards (inside-left). Present leading scorer. Second year at Swindon. Transferred from Chelsea. Stamford Bridge debut Christmas, 1952. Born Guildford.

Arnold Darcy (left winger). Joined the club during the season from the non-league club, Wigan Athletic, but had previous Football League experience with Accrington Stanley.

Les Williams (goalkeeper). The club's latest signature from Sheffield Wednesday. Has played in First Division football prior to his transfer.

Supporters Club Notes

It is our pleasure to publish the contents of a letter received from Mr. L. Arnold, the Birmingham City F.C. "Cheerleader": "I wish to express the thanks of my party and myself, to the people of Southend and the Club's supporters for their cordiality and sportsmanship. It makes our journeys worthwhile when we are received by people such as you. Please give the Supporters' Club Band my best regards and thank them for giving me the pleasure of achieving a long-awaited ambition of leading a Band on a football pitch, may the Band have the pleasure of playing Southend United F.C. on to future success.—Yours sincerely, (signed) L. Arnold."

Another letter from a Birmingham supporter expressed a desire to join the Southend Supporters' Club and asked that the Band be thanked for playing the Birmingham F.C. signature tune, "Keep right on to the end of the road." It appears, in the previous round, Carlisle F.C. refused permission for the playing of this tune.

On Saturday next, 23rd inst., another of our popular Olde Tyme Dances will be held at the Pier Pavilion at 7.30 p.m.—tickets 3/6d. on sale at the Pier entrance Box Office on the night.

Football Club Shareholders are reminded that the Annual General Meeting of the Southend United F.C. takes place next Thursday, 21st inst., 8 p.m. at the Supporters' Social Club, Seaview Road, Southend.

Penny-on-the-Ball Winner: Saturday, February 9th, Ticket No. 4764—Ronald Roach, 26 Cranley Road, Westcliff.

Supporters' Club Application Form

To the Hon. Secretary.
57 London Road, Southend-on-Sea.

I, the undersigned, desire to become a member, and enclose my subscription of..... (Minimum subscription 1/-)

Signed

Address

FOOTBALL LEAGUE—Division III

		F.	A.
1956			
Aug.	18—Colchester United	A	2—3
"	22—NEWPORT COUNTY	H	3—3
"	25—NORWICH CITY	H	0—0
"	30—Newport County	A	1—2
Sep.	1—Coventry City	A	0—2
"	5—PLYMOUTH A.	H	0—1
"	8—SOUTHAMPTON	A	1—2
"	10—Plymouth Argyle	A	0—0
"	15—Exeter City	A	1—6
"	19—READING	H	4—0
"	22—CRYSTAL PALACE ...	H	1—1
"	26—Reading	A	2—3
"	29—BRIGHTON & HOVE ..	H	3—1
Oct.	6—Swindon	A	2—3
"	13—BRENTFORD	H	1—0
"	20—Aldershot	A	3—5
"	27—WATFORD	H	2—0
Nov.	3—Shrewsbury Town	A	0—0
"	10—WALSALL	H	2—0
"	17—(1) Colchester	A	4—1
"	24—BOURNEM' TH & B.A. ..	H	2—1
Dec.	1—Torquay United	A	3—3
"	8—(2) Hereford	A	3—2
"	15—COLCHESTER	H	3—2
"	22—Norwich City	A	2—1
"	25—Northampton Town ...	A	2—2
"	26—NORTHAMPTON ...	H	0—1
"	29—COVENTRY CITY ...	H	1—2
1957			
Jan.	5—(3) LIVERPOOL	H	2—1
"	12—Southampton	A	2—1
"	19—EXETER CITY	H	2—0
"	26—(4) BIRMINGHAM C. ..	H	1—6
Feb.	2—Crystal Palace	A	0—2
"	9—Brighton & Hove A. ...	A	1—1
"	16—(5) SWINDON	H	
"	23—Brentford	A	
Mar.	2—(6) ALDERSHOT	H	
"	9—Milwall	A	
"	16—SHREWSBURY TOWN ..	H	
"	23—(S.F.) Walsall	A	
"	30—IPSWICH TOWN	H	
Apr.	6—Bournemouth & B.A. ...	A	
"	13—TORQUAY UNITED	H	
"	19—Gillingham	A	
"	20—Watford	A	
"	22—GILLINGHAM	H	
"	27—Ipswich Town	A	
May	1—MILLWALL	H	

FOOTBALL COMBINATION

		F.	A.
1956			
Aug.	18—COVENTRY CITY ...	H	3—1
"	22—Tottenham Hotspur ...	A	2—5
"	25—		
"	29—TOTTENHAM H.	H	1—6
Sep.	1—CARDIFF CITY	H	1—3
"	5—Reading	A	2—5
"	8—Norwich City	A	1—2
"	12—READING	H	4—0
"	15—SOUTHAMPTON	H	3—0
"	22—Luton Town	A	2—2
"	29—West Ham United	A	1—3
Oct.	6—ARSENAL	H	1—0
"	13—Brighton & Hove A. ...	A	P
"	20—BRENTFORD	H	1—0
"	27—Swindon Town	A	1—1
Nov.	3—CHELSEA	H	0—4
"	10—Leicester City	A	2—5
"	17—IPSWICH TOWN	H	1—1
"	24—Bournemouth & B.A. ...	A	0—2
Dec.	1—BIRMINGHAM CITY ..	H	1—1
"	8—Aldershot	A	1—5
"	15—Coventry City	A	1—4
"	22—Crystal Palace	A	3—3
"	25—WATFORD	H	4—1
"	26—Watford	A	0—2
"	29—		
1957			
Jan.	5—QUEEN'S PARK R. ...	H	P
"	12—NORWICH CITY	H	1—1
"	19—Southampton	A	1—4
"	26—Queens Park Rangers ...	A	3—4
Feb.	2—LUTON TOWN	H	P
"	9—WEST HAM UNITED ..	H	0
"	16—Arsenal	A	
"	23—BRIGHTON & HOVE ..	H	
Mar.	2—Brentford	A	
"	9—SWINDON TOWN ...	H	
"	16—Chelsea	A	
"	23—LEICESTER CITY ...	H	
"	30—Ipswich Town	A	
Apr.	6—BOURNEM' TH & B.A. ..	H	
"	13—Birmingham City	A	
"	19—MILLWALL	H	
"	20—ALDERSHOT	H	
"	22—Millwall	A	
"	27—		
May	4—		

CHEAP DAY RETURN TICKETS

ANY DAY TO LONDON

*Outward Mondays to Fridays - by any train at or after 9 a.m. Saturdays and Sundays - by any train
Return by any train on day of issue.*

FENCHURCH STREET From

SHOEBURYNESSE - 7/3	SOUTHEND CEN. - 6/6	LEIGH - - - - 6/3
THORPE BAY - - 7/0	WESTCLIFF - - 6/6	BENFLEET - - - 6/3
SOUTHEND EAST - 6/9	CHALKWELL - - 6/3	PITSEA - - - - 6/3

LIVERPOOL STREET - 6/6 From

SOUTHEND (VIC.)	PRITTLEWELL	ROCHFORD	HOCKLEY
RAYLEIGH	WICKFORD	BILLERICAY	

BRITISH RAILWAYS

1st on the **BALL** Competition

Prize - A FOOTBALL

Winning Number will be shewn on the Half-Time Score Board.
Winning ticket must be presented at Supporters' Club temporary office
adjoining North end of East Stand.

HALF-TIME SCORES

A ASTON VILLA BRISTOL CITY	B BARNLEY NOTTS. FOR.	C BLACKPOOL WEST BROM.	D BOURNEMOUTH TOTTENHAM
E HUDDERSFIELD BURNLEY	F MANCHESTER U EVERTON	G MILLWALL A. BIRMINGHAM	H PRESTON N.E. ARSENAL
J WEST HAM LEYTON O.	K COLCHESTER IPSWICH T.	L COVENTRY C TORQUAY UN.	M CRYSTAL PAL. GILLINGHAM
N EXETER CITY BRIGHTON H.	P NEWPORT Co' WALSALL	R NORTHAMPTON BRENTFORD	S PLYMOUTH WATFORD

FOOTBALL COMBINATION

(Up to and including 9th February)

FOOTBALL LEAGUE—DIV. III

(Up to and including 9th February)

	P.	W.	D.	L.	F.	A.	Pts.
Colchester	32	18	7	7	69	40	43
Torquay	31	16	9	6	57	48	41
Ipswich	31	15	6	10	70	40	36
Southmptn	29	15	6	8	49	30	36
Reading	30	14	6	10	56	48	34
Northmptn	32	13	8	11	49	43	34
Bournemouth	30	12	9	9	57	38	33
Q.P.R.	30	12	9	9	42	40	33
Shrewsbry	30	10	13	7	46	49	33
Walsall	32	11	10	11	58	48	32
Brighton	32	11	9	12	54	53	31
Newport	27	10	10	7	37	28	30
Millwall	29	12	6	11	49	59	30
Brentford	30	10	9	11	48	54	29
Watford	30	12	4	14	51	51	28
Southend	30	10	8	12	46	48	28
Crystal P.	30	8	11	11	42	49	27
Aldershot	31	10	7	14	57	68	27
Gillingham	32	8	11	13	43	58	27
Plymouth	30	10	6	14	42	50	26
Exeter	31	8	10	13	40	50	26
Coventry	30	8	8	14	41	60	24
Swindon	31	10	3	18	49	78	23
Norwich	32	5	11	16	42	64	21

	P.	W.	D.	L.	F.	A.	Pts.
Tottenham	29	22	3	4	124	47	47
Chelsea	29	19	5	5	79	39	43
Bournemouth	31	17	7	7	74	46	41
West Ham	26	15	8	3	54	21	38
Arsenal	29	15	7	7	77	47	37
Leyton O.	28	16	5	7	75	49	37
Leicester	27	16	4	7	84	46	36
Bristol R.	27	15	6	6	76	40	36
Southmptn	32	12	11	9	72	72	35
Charlton	28	17	0	11	74	59	34
Bristol C.	29	12	10	7	56	51	34
Luton	25	15	2	8	75	36	32
Aldershot	28	12	7	9	65	65	31
Brighton	29	12	5	12	57	68	29
Crystal P.	26	10	7	9	43	54	27
Plymouth	28	11	4	13	60	71	26
Birmingham	26	10	5	11	41	47	25
Cardiff	28	11	2	15	55	65	24
Reading	29	9	5	15	53	66	23
Ipswich	29	7	9	13	52	73	23
Norwich	28	8	6	14	43	51	22
Portsmouth	29	8	6	15	50	68	22
Watford	28	8	6	14	48	67	22
Swindon	28	9	4	15	41	65	22
Millwall	28	8	5	15	38	61	21
Northmptn	26	7	7	12	44	79	21
Brentford	27	8	4	15	36	56	20
Southend	27	7	6	14	41	64	20
Coventry	28	7	5	16	50	76	19
Q.P.R.	28	6	5	17	49	80	17
Swansea	27	5	7	15	44	72	17
Fulham	27	2	9	16	25	54	13